

Costi gurgu

phone: 416. 926. 9585, e-mail: costigurgu@rogers.com



Provide outstanding typographic results through strong design knowledge, original ideas and solutions

EDUCATION

Cartooning and Illustration —
George Brown College, Toronto —
2007 – 2008
Magazine Production —
Ryerson University, Toronto — 2006
Graphic Arts and Prepress —
Humber College, Toronto — 2004 – 2005
Graphic Design and Digital Imaging —
Westminster College, London, UK —
1997 – 1999

CAREER HISTORY

Art Director — Freelancer,
Toronto — 2007 – Present
Designed editorials, corporate identities, promo cards and flyers
Created illustrations, collages and graphic patterns for magazines and newspapers

Design Instructor — Humber College,
Toronto — 2006 – 2007
Taught Digital Design course for daytime and continuing education students in the Advertising & Graphic Design program

Senior Graphic Designer — LexisNexis Canada,
Toronto — 2005 – 2006
Conceived and produced corporate communication, direct mail, promotional materials and ads
Designed editorials, catalogues and brochures
Prepared the projects from conception to final output

Art Director —
Tabu Magazine — 2003 – 2004
Conception and direction for pictorials and fashion editorials
Designed specialty editorials (interviews and reportages)
Produced the media-kit and all the collateral materials for the magazine's launch

Art Director —
Playboy Magazine — 1999 – 2003
Designed monthly layouts for feature stories and departments
Art directed photo-sessions for pictorials and fashion editorials
Conceptualized and designed marketing print materials, supplements, invitations, posters, ads and advertorials
Supervised and coordinated designers, illustrators, photographers, stylists, make-up artists and photoeditors

TECHNICAL SKILLS (MAC)

Proficient in QuarkXPress, Adobe InDesign, Photoshop, Illustrator and Acrobat, among other software

"I've had the pleasure of working with Costi and watching him work with graphic designers, editors, freelance photographers and stylists, as well as his own staff, with whom he offered patient and wise tutelage, building a graphic resource that served not only Playboy but a host of other magazines in the market."
David Walker—VP, Editorial Director, International Publishing, Playboy Enterprises